

SQUIRREL WINGSUITS STYLE & DESIGN GUIDE

COLORS



SQRL Blue

For print
logos and text

For print: **Pantone 307C**
CMYK: 100,50,19,3
RGB: 0,109,158
Hex: #006d9e



SQRL Web Blue

For online/web
logos and text

For print: **Pantone 2995C**
CMYK: 71,18,0,0
RGB: 40,165,222
Hex: #08a7e9



SQRL Gray

For fabric and
background colors

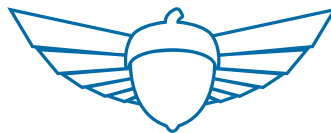
For print: **Pantone 425C**
CMYK: 67,56,53,29
RGB: 82,87,90
Hex: #52575a

FONTS

Futura LT Light (Regular)
Futura LT Medium (Regular)
Futura LT Medium (Bold)
Futura LT Condensed (Regular)

LOGOS

Logos should be SQRL Blue, Black, or White. SQRL Web Blue should be used for all online content. Do NOT outline the Nut Logo with another color and line thickness, or mix colors within the logo.



SQRL



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